

DaVinci Beads versus Other Bead Co's

| | DaVinci | Others |
|-----------------------------------|---------|----------|
| Two Tone Beads | YES | NO |
| 5 Birthstone Styles | YES | NO |
| Family Theme Beads | YES | NO |
| Enamels | YES | NO |
| Dangles | YES | NO |
| CZ's | YES | NO |
| Sea Treasures | YES | NO |
| Over 10 styles of Spacers | YES | NO |
| Wear Tested | YES | NO |
| Silver Plated | YES | NO |
| Nickel & Lead Free | YES | ? |
| Substantial, Upscale Bracelet | YES | NO |
| EZ Reorder Form | YES | NO |
| Illustrated and Organized Display | YES | NO |
| Posters – POP Material | YES | NO |
| Cheat Sheets | YES | NO |
| Gift Boxes | YES | NO |
| Double Display Set Up | YES | NO |
| Display Cost | \$50.00 | \$125.00 |
| Featured by Palmer Marketing | YES | NO |

DaVinci Beads all cost the same (\$2.50 ea.)

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Sell for the same price (\$6.99)

Makes for easy Retailing at TRIPLE Keystone!